

# AXIOM...Optimizing the business of Death Care

Going to the heart of your business to create the  
information management solution that's right for you



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## AXIOM creates winning business partnerships

Providing the highest level of care and service is so much easier with the right business systems. That's why Axiom delivers more than just great technology.

### SKILLED PROFESSIONALS, BEST PRACTICE AND PROVEN EXPERTISE

For over twenty years, we've been creating innovative technology solutions that go beyond typical software deployment. Now you can leverage the advantages of best-of-breed Australian technology into your business.

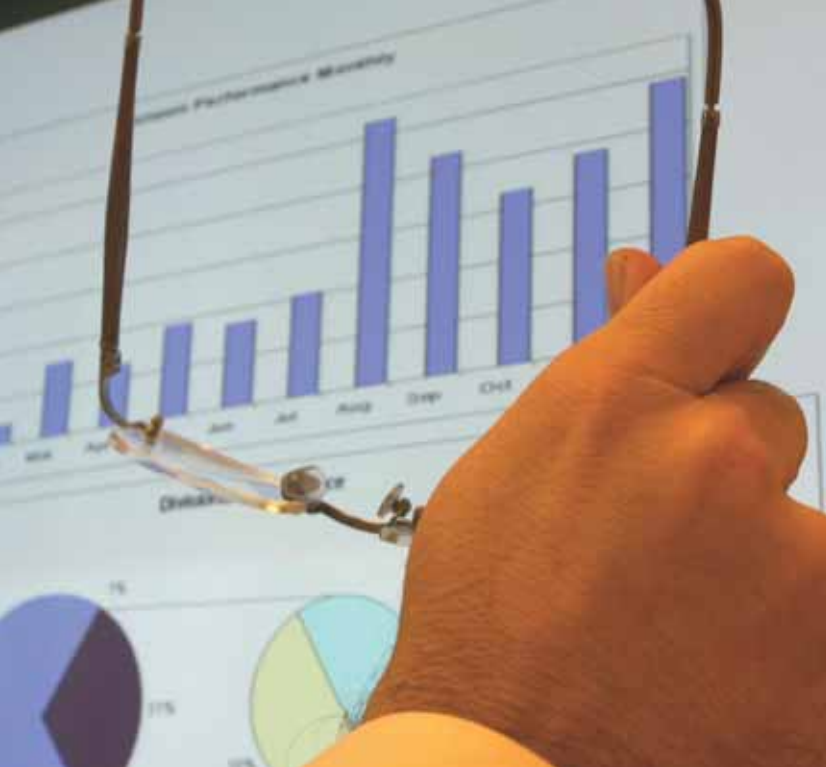
Our unique consulting methodology and intelligent software design are based on many years of insight and global cemetery expertise. Whether you manage one or multiple cemeteries, Axiom will ensure you understand and stay on top of all your business needs. By working as true partners to your business, we're able to deliver systems that are flexible enough to evolve as you do.

### SOLUTIONS TO HELP YOU MAKE THE RIGHT DECISIONS AND PROVIDE THE VERY BEST OF CARE

Your business and IT systems are parts of a "management jigsaw" comprising many different pieces that make up a picture of your business. Only when they are brought together in the right way will you see the true picture that can be created. By having a clear and accurate view of your business, you will be able to make informed decisions about your strategic direction and future business planning.

### THE INSIGHT YOU NEED TO PERFORM

From Accounting & Financials, Records & Resource Management, and Property Mapping, through to Web & PDA applications, Point of Sale, and Touch-screen Kiosks, Axiom's integrated modules give you what you need to increase sales and improve customer service. Our systems can also track trends, predict client needs, manage inventory, and have inbuilt auditing processes for Compliance and other legislative requirements.



**A fully integrated suite of functions:**  
**Accounting & Financials • Records & Resource Management**  
**Property Mapping • Web Applications • PDA Applications**  
**Point of Sale • Touch Screen Kiosks**

#### CREATE YOUR OWN COMPETITIVE ADVANTAGE

With cremation and innovative memorialization continuing to grow, expertise and knowledge of effective sales strategies in the world's most highly-regarded cemeteries is increasingly in demand. Our understanding of emerging technologies combined with comprehensive knowledge of business systems, positions us as a leader who can help you move forward into new areas with confidence.

#### WE UNDERSTAND YOUR BUSINESS AND THE CEMETERIES INDUSTRY

Axiom is a specialist in professional services and systems for cemeteries; we're not just a vendor. With extensive experience in this industry, gained in Australia and the USA, we offer business knowledge and acumen that extends well beyond software and technology.

#### WE CREATE LOYAL AND LASTING BUSINESS PARTNERSHIPS

We are constantly looking forward, envisioning the potential growth and change of your business, and helping you plan for the future. Our Research and Development Division is dedicated to innovation and creating better ways to support your business so you can ensure a seamless family experience.

#### WE BELIEVE IN CONTINUOUS IMPROVEMENT IN PERFORMANCE AND CUSTOMER SERVICE

Our customer service strategies are independently measured by a National Service Audit Committee. In the last three years we have successively scored 95.8%, 96.5% and 97.56% confirming our long-standing track record of success.

**The hallmark of our business is our commitment to integrity and personal service. When working with our clients, at all levels of their business, Axiom's aim is to exceed expectations.**

#### OPTIMAL RELATIONSHIPS

In over 20 years of doing business, we've learned it's the time we take that makes the difference from day one – and the relationships we build that ensure ongoing results.

#### AXIOM – OPTIMIZING THE BUSINESS OF DEATH CARE

Axiom is a corporate member of International Cemetery and Funeral Association, National Catholic Cemeteries Conference, International Memorial Suppliers Association and Australian Cemeteries and Crematoria Association.

# Countless Cemetery Software Needs. One Integrated System.



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